

# Leading with Cultural Intelligence



## Walk the Talk Toastmasters Zurich

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Christina KWOK

Walk The Talk Toastmaster's Workshop on Cultural Intelligence

Did you know that there are 10 major cultural dimensions around the world that distinguish 70% of the world's societies from Western European & North American cultures?

Many businesses in the 21st Century are complex global organizations with employees travelling around the world in pursuit of their organizational objectives. International business travel, overseas assignments both long and short term, as well as video conferencing with colleagues and business partners around the world are the norm for many business people. Often, these individuals find themselves facing miscommunications with counterparts from other cultures that go beyond simple verbal misunderstandings and hit at the very heart of cultural differences.

The ability to integrate **cultural intelligence** in global leadership roles will be the defining criteria for being successful in international endeavours.

#### **Who will benefit from the workshop?**

- anyone travelling internationally on a regular basis
- business owners selling products/services abroad
- business owners sourcing supplies from abroad
- managers; team leaders & team members of a non-located diverse team
- anyone interested in broadening cultural insights about the rest of the world

Rooted in scholarly research and brought to life through highly practical exercises, case studies and stories, you will take the first step towards acquiring cultural intelligence – self awareness and cultural understanding. With plenty of audience interaction, we will follow up with a discussion on bridging strategies:

Come prepared for fun and bring your thinking caps along as you mull over the puzzles and mysteries of cross-cultural interactions that are sometimes interesting, even funny but often times downright disastrous .....