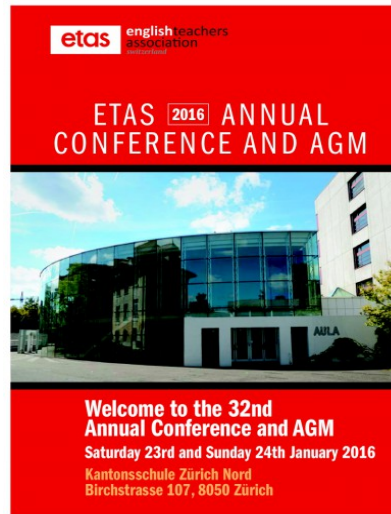


Leading with Cultural Intelligence in the 21st Century



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What is cultural intelligence?



Outline of talk

- Define cultural intelligence (CQ)
- Why we need cultural intelligence
- Important cultural dimensions
- Case studies, anecdotes
- Bridging strategies

10 Dimensions of cultural values

- **Authority:** Low vs High Power Distance
- **Risk:** Low vs High Uncertainty Avoidance
- **Achievement:** Cooperative vs Competitive
- **Identity:** Individualist vs Collectivist
- **Time:** Punctuality vs Relationships
- **Communication:** Direct vs Indirect
- **Lifestyle:** Being vs Doing
- **Rules:** Particularist vs Universalist
- **Expressiveness:** Neutral vs Affective
- **Social Norms:** Tight vs Loose